



Shareholder Newsletter January 2009

Corporate Headquarters
92 Congress Street, 2nd Floor
Saratoga Springs, NY 12866
Phone: (518) 587-3252
Toll Free: (877) 237-4524
Fax: (518) 587-4328

Dear Atlantic Energy Solutions Shareholders,

As we enter 2009, I thought it fitting to take this opportunity to address all of our valued shareholders and prospective shareholders with Atlantic Energy Solution's 2008 accomplishments and 2009 goals.

2008 Accomplishments:

We are very pleased to state that we have successfully completed our transition from being a privately held company when in March of last year we began a new chapter as a publicly traded company with a reverse merger with Notch Novelty, a company that traded on the Pink Sheets under the ticker symbol NHHV. In July, we received approval on the acquisition of a new Pink Sheets ticker symbol, AESO, in order to properly reflect our company name.

New business sales, the continuation of strong relationships with existing clients, and forging several new and key strategic alliances enabled for the company to grow its business into a record breaking year. Anyone that has been following our company over the past year has seen the many press releases and announcements that have been published since we entered the public arena.

1. In the area of new sales and expansion efforts with existing clients one of our main business targets for building projects involving the use of green energy technology and installing efficient capabilities has been with school districts and municipalities. This past year we were able to sign on several new school districts throughout the state of New York including Eldred and Pleasantville.
2. We also completed energy performance contracts for New York school districts in Mechanicsville, Auburn Phase II, Wayne and Waterloo. It is expected in early 2009 that we will commence with phase III at Auburn, and new efforts in Eldred and Pleasantville.
3. We were awarded with the first of its kind type contract in late 2008 with a project in Wayne Township, New Jersey to implement solar, wind, a cogeneration plant, and installation of other energy efficient capabilities to the first four of fourteen school buildings as well as several municipality buildings. We established a relationship with Princeton Energy Systems in Philadelphia, PA and entered into a contract with Wayne Energy Systems in support of Wayne Township and their Board of Education. The successful completion of this effort will led itself to similar opportunities currently being presented in other New Jersey towns.
4. There were a number of strategic relationships established during the year designed to improve the company's position in certain key areas such as:
 - a. Sales to select vertical markets in nursing homes and related 24 hour by 7 day a week public buildings with representative projects such as the Daughters of Jacob nursing home in the Bronx, NY and others in central New York.
 - b. Industry relationships such as:
 - i. Gaining certification in the National Association of Energy Services Companies (www.naesco.org)



www.atlanticenergy.net





Shareholder Newsletter January 2009

Corporate Headquarters
92 Congress Street, 2nd Floor
Saratoga Springs, NY 12866
Phone: (518) 587-3252
Toll Free: (877) 237-4524
Fax: (518) 587-4328

- ii. Partnering with Evolution Solar Corporation a publicly traded company (AESO.pk) that specializes in the research, development and supply of solar panels
- iii. Partnering with Tradition Energy, one of the nation's leading energy procurement firms—an arrangement that allows for us to refer our clients to them to help our clients to realize a greater increase to in energy savings and in turn, creating a new revenue stream for the Atlantic Energy
- c. Strategic access to new and innovative capital markets facilitated by a relationship with DV Fund, LLC (www.dvfund.com) of which we can now creatively assess the financial needs of the business including our position as a public company on the stock market and on projects that may require there own set of unique capital requirements.

2009 Objectives and Strategies:

1. Key 2009 objectives include:

- a. Increasing shareholder value via new sales, outstanding client relationships, and solid capital formation
- b. Doubling sales revenue and increasing profitability
- c. Timely public company and shareholder reporting of information
- d. Being recognized and valued by employees as quality place to work
- e. Opening new offices in geographically locations supported by key projects

2. Key 2009 strategies include:

- a. Continue to sell to commercial and municipal opportunities with focus on larger integrated green energy projects and key residential properties such as:
- b. Expanding our geographic footprint by engaging in work with other school districts and municipalities throughout the northeastern United States
- c. Leveraging the national and global need for our services as we did with the successful strategic discussions to build a solar plant on the West Coast of Florida and develop energy efficiency plans in the area
- d. Build on this success with new partnerships as recently forged with York Financial in Orlando, Florida which led to our newest satellite office in Orlando
- e. Energy audits of private residences and residential developments for “greening purposes”
- f. Effectively manage capital markets and deliver shareholder value by ensuring that the company's debt to equity ratios support the business and that the company's public market status meets SEC requirements with 15c211 filings in late 2008 and approval expected soon and other related financial audit processes

From the office of the CEO, we acknowledge that to continue our 2008 success with the aggressive 2009 objectives identified, we will need to be responsive to market conditions and understand the needs of our customers. We are in an excellent position to capitalize on a healthy industry that is being stimulated with new green technologies and delivering tangible efficiencies that guarantee the return on investment.





Shareholder Newsletter January 2009

Corporate Headquarters
92 Congress Street, 2nd Floor
Saratoga Springs, NY 12866
Phone: (518) 587-3252
Toll Free: (877) 237-4524
Fax: (518) 587-4328

All indications are that energy efficiency related business will continue to flourish with no foreseeable slowdown. The federal government has made a commitment of billions of dollars to renovate federal government buildings in order to bring them up to current energy efficiency standards. Furthermore, the incoming administration has made energy efficiency spending a top priority. Atlantic Energy Solutions' impressive track record of working closely with municipalities and revamping local government buildings gives us a clear competitive advantage over our competitors as the federal government will soon look to experienced companies to "green" federal government buildings.

Late last year we applied for approval on our 15c211 filing and produced the necessary reports to ensure compliance on the Pink Sheets board. While that was indeed a milestone, it represents one of many steps in gaining ground to publicly trading on a major exchange such as the NASDAQ or AMEX. The Pink Sheets board has served us well and moving to another exchange is a significant undertaking in support of our 2009 objectives. I am convinced that trading on another exchange will strengthen our company and provide us with an increased value.

Our growth identifies the need to expand our work force in key areas such as sales, marketing, engineering, and finance. We are currently hiring additional sales and support staff in key geographic markets. We have also reached the point that mandates the expansion of our management team with targeted personnel decisions expected to occur in marketing and finance with other consideration being given to an operationally focused executive for daily business needs. Along with appointing new company board members, I will then focus all of my time on the task of national and international expansion to meet our financial objectives and the market opportunities available to us.

We are excited about our business and its future. While clearly the stock markets have been affected by economic conditions, we were pleased with our progress as our stock price more than doubled during the year to finish at twenty five cents per share with a market cap of over \$30m.

We believe this is attributed to several factors, one of which is the overall growth of the energy sector in general. More and more people are becoming increasingly aware of the need to "go green." Energy issues have been and will continue to be at the forefront of news headlines for years and perhaps decades to come. With the ever growing push to become more energy efficient, we feel that we are in a unique position to deliver valuable results to the industry, our customers, and our shareholders.

Our mission is to work diligently to continue to make Atlantic Energy Solutions a leader in the industry. And, as successful as last year was, we know that it was only the tip of the iceberg of what is to come.

We look forward to have another successful year in 2009 as we press forward in creating one of the premier energy efficiency companies in the world.

Best Regards,

Timothy J. Brock, CEO



www.atlanticenergy.net

